

ACE OF M.I.C.E. EXHIBITION BY TURKISH AIRLINES 2019: CONNECTING DOTS

READY TO BOOST YOUR NETWORKING POTENTIAL IN ISTANBUL?

Recognized as the region's most extensive B2B event, ACE of M.I.C.E. Exhibition by Turkish Airlines will take place on February 20-22, 2019 at Istanbul Congress Center with a new motto: "Connecting Dots".

ACE of M.I.C.E. has renewed its face and will be hosting the global MICE industry this year with a new concept which has developed under the motto of, 'Connecting Dots'. As being the leading B2B platform of the regional MICE industry, the exhibition will be gathering professionals in a 3 day exhibition/show which is full of networking and business interactions. Besides the thousands of B2B appointments that will take place during the three day exhibition, participants will enjoy various networking events such as, the AMEzing Party, Gala Dinner and the Bosphorus Boat Tour.

Hosted Buyer Programme

You can meet with 750+ MICE industry buyers from 41 countries on a perfectly designed B2B online appointment system. The B2B programme has designed to allow participants to have beneficial face-to-face interactions with high-level decision-makers and influencers of the MICE industry.

Fascinating Sessions in the Speakers' Corner

Speakers' Corner Programme which has been organized concurrently with the exhibition every year will take place at the Speakers' Corner. ACE of M.I.C.E. have the privilege to attend inspiring sessions and hear from the globally known professionals and companies.

For the sixth edition, session topics range from 'experiential marketing – design', 'event technologies', 'destination Marketing' and 'e-sports'. Professional of the top global event companies are lined up talk at the event and to deliver their unique expertise on the topics. Speakers include Jason Popp, International Vice President at GES; Anna Ratala, Main Organizer of SLUSH Singapore; Johanna Marsal, Senior Producer at Moment Factory will be there at the Speakers' Corner to address the ACE of M.I.C.E. audience.

www.ameistanbul.com

IMPORTANT DATES:

Hosted Buyer Applications will be started on: September 24, 2018

AMEzing Party: 21 February 2019

Gala Dinner: 20 February 2019

For further information please contact:

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